

ZFSelect® Seed NEWS

A publication of Zeeland Farm Services, Inc.®

Summer
2014

ZFSelect

Bean Team Update

By Dan Bailey, Seed Business Manager, Zeeland Farm Services

Consistent is a word I am hearing a lot these days in agriculture.

We all want to be on the same page with consistently higher yields, using the latest new products and technologies for planting, harvesting and collecting yield information to make better management purchasing decisions.

The ZFSelect Bean Team working with growers raising our Identity Preserved soybeans reflects the consistent direction the IP program has taken over the past several years while serving our international customers and developing domestic markets.

Our customers, as growers of the IP beans, and ZFS, as the processor of the IP beans, are working hand-in-hand to supply a product of consistent high quality that meets the customers' needs. We value the IP growers and their consistent hard work bringing quality products into the



ZFS file photo

COOL BEANS: The ZFSelect Bean Team will introduce a new variety of low sat soybeans at the Ag Expo July 22-24 in East Lansing. The beans can be seen at the demo plot behind lot No. 766.

market for processing.

The Bean Team continues to explore new products that will meet the daily and future needs of our expanding customer base, and will soon be introducing a Low Sat soybean variety with a maturity of 2.0 to 2.2. You will be able to see the beans

in the ZFSelect demo plot at Ag Expo July 22-24. We'll be on lot No. 766. Limited seed will be available for the 2015 crop year.

Check the ZFS website for updated plot results for 2014 and upcoming field days for both ZFSelect soybeans and Partners Brand seed corn.

In This Issue:

Bean Team expands..... 2

Sprayer technology..... 2

ZFS summer intern 3

Grain market report 4